



Go Further

# Ford

ECOSPORT





You are family to us.

We will always treat you  
with respect.

Be truthful and transparent.

Pay attention to  
your needs.

And fulfil our promises.

*Ford. Kuch alag si, family wali feeling.*



### Service Price Promise

Calculate your service cost and know exactly how much it will cost to replace your car's parts



### Real-Time Service Update

Receive regular real time updates for your car service



### Ford Fast Forward Service

Ford commits to deliver the guest car within 90 minutes on every Periodic Maintenance Service



### Ford Protect Roadside Assistance

Just dial 1800-209-7400 or 1800-103-7400 for any emergency support for your Ford vehicle.  
(Available 24x7)



### Pick Up and Drop

Opt for pick-up and drop at your doorstep for your car service

# Ford

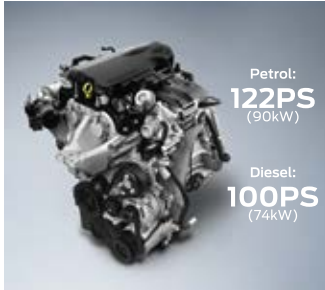


## **ADD MORE TO LIFE WITH THE FORD ECOSPORT.**

*Gear up for more fun, more style and more stories with the Ford EcoSport. Experience a whole new perspective, the ease of technology, superior comfort, and set out on a journey that leads you to discover the more in you.*

## SAME UNLIMITED FUN

*Have more fun with superior performance on every road.*



Power-Packed Performance



Superior Ground Clearance



Fun Roof



Cruise Control

## DIFFERENT STYLE

*Make your own style statement with distinctive exterior designs.*



EcoSport SE



EcoSport S





## SAME BREAKTHROUGH TECHNOLOGY

Experience the joy of driving with state-of-the-art technology features.



SYNC® 3 with Voice Recognition

Rain-Sensing Wipers

Push Start/Stop

FordPass™ Connectivity

## DIFFERENT INTERIORS

Bring alive your drives with different interior environment themes.



EcoSport S - Sporty Theme



EcoSport SE - Premium Feel

## SAME ADVANCED SAFETY

Give your family the protection it deserves with the latest safety features.



Ford MyKey®



Rear-View Camera



6 Airbags



Emergency Assistance

## DIFFERENT LOOKS

Keep the heads turning with stunning design features.



EcoSport S - Sporty Style



EcoSport SE - Elegant Stance



## CHOOSE YOUR COLOURS



Canyon Ridge



Lightning Blue



Diamond White



Moondust Silver



Race Red



Absolute Black



Smoke Grey

EcoSport S is available in the same colours as EcoSport SE.



EcoSport S



EcoSport SE

## PEACE OF MIND

Ford EcoSport not only brings fun, technology, safety and style on your side, but also affordability, with its promise of low service and parts cost.



### 3-Year Factory Warranty

The Ford EcoSport now comes with 3-year factory warranty.

### Ford Service Price Promise

When it comes to Ford service, believe in facts and not impressions. Here is the Ford EcoSport's periodic maintenance table for you to see and judge for yourself.

Periodic maintenance service prices~

The price you see is the price you pay.

Model	Variant	Engine	1 year / 10,000 kms	2 year / 20,000 kms	3 year / 30,000 kms	4 year / 40,000 kms	5 year / 50,000 kms	6 year / 60,000 kms	7 year / 70,000 kms	8 year / 80,000 kms	9 year / 90,000 kms	10 year / 100,000 kms
Ford EcoSport	Petrol	1.5L	1063	3718	3913	3718	3555	5535	3555	3718	3913	3718
	Diesel	1.5L	2189	4496	5831	4496	4333	6483	4333	4496	5831	4496

\*Windshield washer is optional. Prices as of January 2021 & are subject to change without any prior notice.

### Affordable Parts

When it comes to price of the car parts, Ford keeps your pockets happy! We work hard every day to localise and make the spare parts readily available, so you save more. Check out our leading stance in spare parts affordability in the latest Autocar Spare Parts Survey 2020.

### More Sub-Assembly Parts

Why change the whole ORVM for just a cracked mirror? With your New Ford EcoSport sub assembly parts, you have the freedom of getting your car fixed in no time, at a much lower cost. **Replace the damaged part and pay for that only, not for the entire assembly.**

# Presenting FordPass™ SMART VEHICLES FOR A SMART WORLD

Experience connectivity with your Ford wherever you are.

Experience the next-gen connectivity with your Ford vehicle and access features like remote start/stop, remote lock/unlock, vehicle locator, vehicle health alerts and more on your phone through the FordPass™ app.



## Technical Specifications

Engine	1.5l Petrol Engine				1.5l Diesel Engine		
Applicability	Ambiente, Trend, Titanium, Titanium+ (AT only), SE, <b>S</b>				Ambiente, Trend, Titanium, SE, <b>S</b>		
No. of Cylinders w/ Compression Ratio	3 Inline Cylinders / 11:1 Ratio				4 Inline Cylinders / 16:1 Ratio		
Displacement, cc	1496 cc				1498 cc		
Max. Engine Output, PS (kW) @ rpm	122 PS / 90kW @ 6500 rpm				100 PS / 74kW @ 3750 rpm		
Max. Torque, Nm @ rpm	149 Nm @ 4500 rpm				215 Nm @ 1750-2500 rpm		
Fuel Efficiency (km/l)	15.9 km/l (MT), 14.7 km/l (AT)				21.7 km/l (MT)		
Type/No. of Gears	5 Speed MT* / 6 Speed AT**				5 Speed MT*		
<b>Dimension</b>							
Overall Length, mm	3998						
Overall Width, mm	1765 (w/o Outside Mirrors)						
Overall Height, mm	1647 (w/o Roof Rails)						
Wheelbase, mm	2519						
Turning Radius, m	5.3						
Fuel Tank Capacity, l	52						
<b>Weights</b>							
	Ambiente	Trend	Titanium	Titanium+ (AT only)	SE	<b>S</b>	
Maximum GVW, kg	1660 (1.5P MT) / 1705 (1.5P AT) / 1690 (1.5D MT)						
Kerb Weight, kg**	1188 (P) / 1239 (D)	1212 (P) / 1275 (D)	1225 (P) / 1277 (D)	1300 (P-AT)	1221 (P) / 1266 (D)	1262 (P) / 1309 (D)	
<b>Suspension</b>							
Front	Independent McPherson						
Rear	Semi-independent (Twist Beam type)						
<b>Brakes</b>							
Front	Ventilated Disc Brakes / Hydraulic, Vacuum Assisted, Tandem Master Cylinder						
Rear	Drum Brakes / Hydraulic, Vacuum Assisted, Tandem Master Cylinder with Auto Slack Adjuster						
<b>Steering</b>							
Technology	Electric Power Assist with Pull Drift Compensation						
Functionality	Tilt and Telescopic						
<b>Wheels &amp; Tyres</b>							
	Ambiente	Trend	Titanium	Titanium+ (AT only)	SE	<b>S</b>	
Wheels (including Spare Wheel)	6.0x15 Steel Wheels	6.0x16 Steel Wheels	6.5x16 Alloy Wheels	6.5x16 Alloy Wheels	6.5x16 Alloy Wheels	6.5x16 Alloy Wheels	
Tyres	195/65 R15	205/60 R16	205/60 R16	205/60 R16	205/60 R16***	205/60 R16	

\*\*\*Spare wheel not available in SE. \*\*Applicable on Titanium+. \*MT is not Applicable in Titanium+.

## Features

Variants	Ambiente	Trend	Titanium	Titanium+ (AT only)	SE	<b>S</b>	
<b>Safety and Security</b>							
Safe Clutch Start	✓	✓	✓	✓	✓	✓	
ABS with EBD	✓	✓	✓	✓	✓	✓	
Front Dual Airbags	✓	✓	✓	✓	✓	✓	
Front Seat Belts with Pretensioner & Load Limiter	✓	✓	✓	✓	✓	✓	
Driver & Co-Passenger Seat Belt Reminder	✓	✓	✓	✓	✓	✓	
Crash Unlocking System (Door Unlock with Light Flashing)	✓	✓	✓	✓	✓	✓	
Speed-sensing Auto Door Locks	✓	✓	✓	✓	✓	✓	
Approach Lights & Homesafe Headlamps	✓	✓	✓	✓	✓	✓	
Emergency Brake Light Flashing	✓	✓	✓	✓	✓	✓	
Door Ajar Warning	✓	✓	✓	✓	✓	✓	
Rear Child Lock	✓	✓	✓	✓	✓	✓	
Rear Parking Sensors	✓	✓	✓	✓	✓	✓	
High Speed Alert System^^	✓	✓	✓	✓	✓	✓	
Rear Wash Wiper & Defogger	-	✓	✓	✓	✓	✓	
Front Fog Lamps	-	-	✓	✓	✓	✓	
Ford MyKey®	-	-	-	-	✓	✓	
Emergency Assistance	-	-	-	-	✓	✓	
EBA¹, ESC², TCS³, HLA⁴	-	-	✓	✓	✓	✓	
ISOFIX	-	-	-	-	✓	✓	
Cruise Control with Adjustable Speed Limiter Device	-	-	-	✓	✓	✓	
Side & Curtain Airbags	-	-	-	✓	✓	✓	
<b>Comfort and Convenience</b>							
Front and Rear Power Windows	✓	✓	w/ One-Touch Dr. Side	w/ One-Touch Dr. Side	w/ One-Touch Dr. Side	w/ One-Touch Dr. Side	
Height Adjustable Front and Rear Headrest	✓	✓	✓	✓	✓	✓	
Air Conditioning with Heater	Manual	Automatic	Automatic	Automatic	Automatic	Automatic	
Electric Adjustable Outside Mirrors with Turn Indicators	✓	✓	✓	✓	✓	✓	
12V Power Source Outlet	Front	Front	Front and Rear	Front and Rear	Front and Rear	Front and Rear	
Driver Footrest	✓	✓	✓	✓	✓	✓	
Inner Rear-View Mirror	Day / Night	Day / Night	Day / Night	Electrochromic	Electrochromic	Electrochromic	
Driver Seat Back Map Pocket	-	-	-	✓	✓	✓	
Passenger Seat Back Map Pocket	-	✓	✓	✓	✓	✓	
Rear-view Camera	-	✓	✓	✓	✓	✓	
Power Fold Outside Mirrors	-	-	✓	✓	✓	✓	
Rear Package Tray	-	-	✓	✓	✓	✓	
Driver Seat Height Adjust	-	✓	✓	✓	✓	✓	
Front Full Console Armrest with Storage	-	-	✓	✓	✓	✓	
Push Start/Stop and Smart Entry with Capacitive Sensor	-	-	✓	✓	✓	✓	
Rear Seat Centre Armrest with Cup Holders	-	-	-	✓	✓	✓	
Sunglass Holder	-	-	-	✓	✓	✓	
Rain-sensing Wipers	-	-	-	✓	✓	✓	
Automatic Headlamps (On/Off)	-	-	-	✓	✓	✓	
Paddle Shift	-	-	-	✓	-	-	
Tyre Puncture Repair Kit	-	-	-	-	✓	-	



Variants	Ambiente	Trend	Titanium	Titanium + (AT only)	SE	S
<b>Infotainment and Connectivity</b>						
Vehicle Connectivity with FordPass™	✓	✓	✓	✓	✓	✓
Audio with AM / FM, MP3, Aux-In5, USB	✓	✓	✓	✓	✓	✓
4 Radio Speakers - Front and Rear	✓	✓	✓	✓	✓	✓
Bluetooth® Handsfree / Audio Stream	✓	✓	✓	✓	✓	✓
Touchscreen (Capacitive) Infotainment System	-	22,86 cm (9,0)	22,86 cm (9,0)	22,86 cm (9,0)	20,32 cm (8,0)	20,32 cm (8,0)
2 Front Tweeters	-	✓	✓	✓	✓	✓
Microphone	-	✓	✓	✓	✓	✓
Audio Control on Steering Wheel	-	✓	✓	✓	✓	✓
Embedded Navigation	-	✓	✓	✓	-	-
SYNC® 3 with Voice Recognition	-	-	-	-	✓	✓
Mobile Connectivity with Apple CarPlay & Android Auto	-	-	-	-	✓	✓
<b>Exterior</b>						
Front Grille	Black Gloss	Silver Finish	Chrome	Chrome	Chrome	High Black Gloss
Body Coloured Exterior Door Handles and Outside Mirror	Black	✓	✓	✓	✓	✓
Black Out B-Pillar Strips	-	✓	✓	✓	✓	✓
Roof Rails	-	-	Satin Aluminium	Satin Aluminium	Satin Aluminium	Black
Front & Rear Bumper Applique	-	-	✓	✓	✓	✓
Headlamps	Halogen	Halogen	Projector	Projector	HID	HID
LED Daytime Running Lamp	-	-	✓	✓	✓	✓
Electric Sunroof	-	-	✓	✓	✓	✓
Black Painted Roof	-	-	-	-	-	✓
SE badge	-	-	-	-	✓	-
Chrome Rear Applique	-	-	-	-	✓	-
<b>Interior</b>						
Seats - Full Fabric / Premium Leatherite	Full Fabric Seats	Full Fabric Seats	Full Fabric Seats	Full Fabric Seats	Full Fabric Seats	Premium Leatherite Seats
Interior Environment Theme	Dark	Light	Light	Light	Light	Satin Orange
Inner Door Handles	Black	Black	Black	Chrome	Chrome	Black
60/40 Split Rear Seat	Flat Fold	Flat Fold	Flat Fold	✓	✓	✓
Leather Steering Wheel	-	-	-	✓	✓	✓
Sporty Alloy Pedal	-	-	-	-	-	✓
Cargo Area Management System	-	-	-	-	-	✓
<b>Instrumentation &amp; Lighting</b>						
Speedo and Tachometer with Gear Shift Indicator Display	✓	✓	✓	✓	✓	✓
Fuel Computer with Outside Temperature Display	✓	✓	✓	✓	✓	✓
Theatre Dimming Cabin Lights	✓	✓	✓	✓	✓	✓
Puddle Lamps on Outside Mirrors	-	-	-	-	-	✓
Front Map Lamps	-	-	-	✓	✓	✓
Multi-Colour Footwell Ambiente Lighting	-	-	-	-	✓	✓
Glove Box Illumination	-	-	-	-	✓	✓
Tyre Pressure Monitoring System	-	-	-	-	✓	✓
Premium Cluster with Chrome Rings (10,67 cm)	-	-	✓	✓	✓	✓

Specifications and features are subject to change without notice. Blackout B-pillar strips not available in Absolute Black colour.  
1. Emergency Brake Assist 2. Electronic Stability Control 3. Traction Control System 4. Hill Launch Assist 5. Aux-in available only in Ambiente



## BUILT QUALITY, GREEN, SAFE AND SMART

<b>FORD SERVICE</b> <b>5<sup>TH</sup> YEAR</b> <b>COST OF SERVICE</b> <b>AS LOW AS</b>	<b>₹3555*</b>	<b>DIESEL 21.7km/l*</b>	<b>GIVE A MISSED CALL TO</b> <b>7097470974</b> <b>TO DOWNLOAD DIGITAL BROCHURE</b>	
		<b>PETROL 15.9km/l**</b>		

**1800 209 7400**

### Savings on Service :

The Ford EcoSport comes with a 3-year factory warranty.

- **Extended Warranty :** Covers your car against all electrical & mechanical failures, for an additional period.
- **Scheduled Service Plan :** Covers periodic maintenance services.
- **Total Maintenance Plan :** Complete maintenance of your car for guaranteed peace of mind ownership.
- **Roadside Assistance :** 24x7 helpline with Pan India coverage to connect you to the nearest Ford Service Centre.

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